
Index

Volume 40

1997-1998

Index to Authors

Ahmadjian, Christina L. See Lincoln, James R.

Akselsen, Sigmund. See Watson, Richard T.

Amabile, Teresa M., "Motivating Creativity in Organizations: On Doing What You Love and Loving What You Do," No. 1 (Fall 1997): 39-58.

Arthur, Michael B. See DeFillippi, Robert J.

Badawy, Michael K., "Technology Management Education: Alternative Models," No. 4 (Summer 1998): 94-116.

Bartlett, Christopher A., and Sumantra Ghoshal, "The Myth of the Generic Manager: New Personal Competencies for New Management Roles," No. 1 (Fall 1997): 92-116.

Baveja, Alok. See Mascarenhas, Briance.

Bergara, Mario, Witold J. Henisz, and Pablo T. Spiller, "Political Institutions and Electric Utility Investment: A Cross-Nation Analysis," No. 2 (Winter 1998): 18-35.

Brown, John Seely, and Paul Duguid, "Organizing Knowledge," No. 3 (Spring 1998): 90-111.

Chatterjee, Sayan, "Delivering Desired Outcomes Efficiently: The Creative Key to Competitive Strategy," No. 2 (Winter 1998): 78-95.

Cho, Dong Sung. See Dyer, Jeffrey H.

Chu, Wujin. See Dyer, Jeffrey H.

Cohen, Don, "Toward a Knowledge Context: Report on the First Annual U.C. Berkeley Forum on Knowledge and the Firm," No. 3 (Spring 1998): 22-39.

Cole, Robert E., "Introduction," No. 3 (Spring 1998): 15-21.

Cummings, Anne, and Greg R. Oldham, "Enhancing Creativity: Managing Work Contexts for the High Potential Employee," No. 1 (Fall 1997): 22-38.

Davenport, Thomas H., and Philip Klahr, "Managing Customer Support Knowledge," No. 3 (Spring 1998): 195-208.

DeFillippi, Robert J., and Michael B. Arthur, "Paradox in Project-Based Enterprise: The Case of Film Making," No. 2 (Winter 1998): 125-139.

del Sol, Patricio. See Ghemawat, Pankaj.

Duguid, Paul. See Brown, John Seely.

Dyer, Jeffrey H., Dong Sung Cho, and Wujin Chu, "Strategic Supplier Segmentation: The Next 'Best Practice' in Supply Chain Management," No. 2 (Winter 1998): 57-77.

Edvinsson, Leif. See Miles, Grant.

Elenkov, Detelin S., "Can American Management Concepts Work in Russia?" No. 4 (Summer 1998): 133-156.

Fahey, Liam, and Laurence Prusak, "The Eleven Deadliest Sins of Knowledge Management," No. 3 (Spring 1998): 265-276.

Ghemawat, Pankaj, and Patricio del Sol, "Commitment versus Flexibility?" No. 4 (Summer 1998): 26-42.

Ghoshal, Sumantra. See Bartlett, Christopher A.

Glazer, Rashi, "Measuring the Knower: Towards a Theory of Knowledge Equity," No. 3 (Spring 1998): 175-194.

Grayson, C. Jackson. See O'Dell, Carla.

Hargadon, Andrew B., "Firms as Knowledge Brokers: Lessons in Pursuing Continuous Innovation," No. 3 (Spring 1998): 209-227.

Hayes, Robert H., and David M. Upton, "Operations-Based Strategy," No. 4 (Summer 1998): 8-25.

Henisz, Witold J. See Bergara, Mario.

Holtshouse, Dan, "Knowledge Research Issues," No. 3 (Spring 1998): 277-280.

Jamil, Mamnoon. See Mascarenhas, Briance.

Kelley, Thomas A. See Sutton, Robert I.

Klahr, Philip. See Davenport, Thomas H.

Konno, Noboru. See Nonaka, Ikujiro.

Leonard, Dorothy, and Sylvia Sensiper, "The Role of Tacit Knowledge in Group Innovation," No. 3 (Spring 1998): 112-132.

Lincoln, James R., Christina L. Ahmadjian, and Eliot Mason, "Organizational Learning and Purchase-Supply Relationships in Japan: Hitachi, Matsushita, and Toyota Compared," No. 3 (Spring 1998): 241-264.

Lubart, Todd I. See Sternberg, Robert J.

Lynn, Gary S., "New Product Team Learning: Developing and Profiting from Your Knowledge Capital," No. 4 (Summer 1998): 74-93.

Mascarenhas, Briance, Alok Baveja, Mamnoon Jamil, "Dynamics of Core Competencies in Leading Multinational Companies," No. 4 (Summer 1998): 117-132.

Mason, Eliot. See Lincoln, James R.

Miles, Grant, Raymond E. Miles, Vincenzo Perrone, Leif Edvinsson, "Some Conceptual and Research Barriers to the Utilization of Knowledge," No. 3 (Spring 1998): 281-288.

Miles, Raymond E. See Miles, Grant.

Moskowitz, Ellen H., and David T. Nassef, "Integrating Business and Medical Values in Health Benefits Management," No. 1 (Fall 1997): 117-139.

Nassef, David T. See Moskowitz, Ellen H.

Nemeth, Charlan Jeanne, "Managing Innovation: When Less is More," No. 1 (Fall 1997): 59-74.

Nonaka, Ikujiro, and Noboru Konno, "The Concept of "Ba": Building a Foundation for Knowledge Creation," No. 3 (Spring 1998): 40-54.

O'Dell, Carla, and C. Jackson Grayson, "If Only We Knew What We Know: Identification and Transfer of Internal Best Practices," No. 3 (Spring 1998): 154-174.

O'Hara, Linda A. See Sternberg, Robert J.

Oldham, Greg R. See Cummings, Anne.

Perrone, Vincenzo. See Miles, Grant.

Pfeffer, Jeffrey, "Seven Practices of Successful Organizations," No. 2 (Winter 1998): 96-124.

Pitt, Leyland F. See Watson, Richard T.

Powell, Walter W., "Learning from Collaboration:Knowledge and Networks in the Biotechnology and Pharmaceutical Industries," No. 3 (Spring 1998): 228-240.

Prusak, Laurence. See Fahey, Liam.

Reich, Robert B., "The New Meaning of Corporate Social Responsibility," No. 2 (Winter 1998): 8-17.

Reinhardt, Forest, "Environmental Product Differentiation: Implications for Corporate Strategy," No. 4 (Summer 1998): 43-73.

Ruggles, Rudy, "The State of the Notion: Knowledge Management in Practice," No. 3 (Spring 1998): 80-89.

Sensiper, Sylvia. See Leonard, Dorothy.

Spiller, Pablo T. See Bergara, Mario.

Sternberg, Robert J., Linda A. O'Hara, and Todd I. Lubart, "Creativity as Investment," No. 1 (Fall 1997): 8-21.

Sutton, Robert I., and Thomas A. Kelley, "Creativity Doesn't Require Isolation: Why Product Designers Bring Visitors 'Backstage,'" No. 1 (Fall 1997): 75-91.

Teece, David J., "Capturing Value from Knowledge Assets: The New Economy, Markets for Know-How, and Intangible Assets," No. 3 (Spring 1998): 55-79.

Teece, David J., "Research Directions for Knowledge Management," No. 3 (Spring 1998): 289-292.

Upton, David M. See Hayes, Robert H.

von Krogh, Georg, "Care in Knowledge Creation," No. 3 (Spring 1998): 133-153.

Watson, Richard T., Sigmund Akselsen, and Leyland F. Pitt, "Attractors: Building Mountains in the Flat Landscape of the World Wide Web," No. 2 (Winter 1998): 36-56.

Index to Titles

"Attractors: Building Mountains in the Flat Landscape of the World Wide Web," Richard T. Watson, Sigmund Akselsen, and Leyland F. Pitt, No. 2 (Winter 1998): 36-56.

"Can American Management Concepts Work in Russia?" Detelin S. Elenkov, No. 4 (Summer 1998): 133-156.

"Capturing Value from Knowledge Assets: The New Economy, Markets for Know-How, and Intangible Assets," David J. Teece, No. 3 (Spring 1998): 55-79.

"Care in Knowledge Creation," Georg von Krogh, No. 3 (Spring 1998): 133-153.

"Commitment versus Flexibility?" Pankaj Ghemawat and Patricio del Sol, No. 4 (Summer 1998): 26-42.

"The Concept of "Ba": Building a Foundation for Knowledge Creation," Ikujiro Nonaka and Noboru Konno, No. 3 (Spring 1998): 40-54.

"Creativity as Investment," Robert J. Sternberg, Linda A. O'Hara, and Todd I. Lubart, No. 1 (Fall 1997): 8-21.

"Creativity Doesn't Require Isolation: Why Product Designers Bring Visitors 'Backstage,'" Robert I. Sutton and Thomas A. Kelley, No. 1 (Fall 1997): 75-91.

"Delivering Desired Outcomes Efficiently: The Creative Key to Competitive Strategy," Sayan Chatterjee, No. 2 (Winter 1998): 78-95.

"Dynamics of Core Competencies in Leading Multinational Companies," Briance Mascarenhas, Alok Baveja, Mamnoon Jamil, No. 4 (Summer 1998): 117-132.

"The Eleven Deadliest Sins of Knowledge Management," Liam Fahey and Laurence Prusak, No. 3 (Spring 1998): 265-276.

"Enhancing Creativity: Managing Work Contexts for the High Potential Employee," Anne Cummings and Greg R. Oldham, No. 1 (Fall 1997): 22-38.

"Environmental Product Differentiation: Implications for Corporate Strategy," Forest Reinhardt, No. 4 (Summer 1998): 43-73.

"Firms as Knowledge Brokers: Lessons in Pursuing Continuous Innovation," Andrew B. Hargadon, No. 3 (Spring 1998): 209-227.

"If Only We Knew What We Know: Identification and Transfer of Internal Best Practices," Carla O'Dell and C. Jackson Grayson, No. 3 (Spring 1998): 154-174.

"Integrating Business and Medical Values in Health Benefits Management," Ellen H. Moskowitz and David T. Nassef, No. 1 (Fall 1997): 117-139.

"Introduction," Robert E. Cole, No. 3 (Spring 1998): 15-21.

"Knowledge Research Issues," Dan Holtshouse, No. 3 (Spring 1998): 277-280.

"Learning from Collaboration: Knowledge and Networks in the Biotechnology and Pharmaceutical Industries," Walter W. Powell, No. 3 (Spring 1998): 228-240.

"Managing Customer Support Knowledge," Thomas H. Davenport and Philip Klahr, No. 3 (Spring 1998): 195-208.

"Managing Innovation: When Less is More," Charlan Jeanne Nemeth, No. 1 (Fall 1997): 59-74.

"Measuring the Knower: Towards a Theory of Knowledge Equity," Rashi Glazer, No. 3 (Spring 1998): 175-194.

"Motivating Creativity in Organizations: On Doing What You Love and Loving What You Do," Teresa M. Amabile, No. 1 (Fall 1997): 39-58.

"The Myth of the Generic Manager: New Personal Competencies for New Management Roles," Christopher A. Bartlett and Sumantra Ghoshal, No. 1 (Fall 1997): 92-116.

"The New Meaning of Corporate Social Responsibility," Robert B. Reich, No. 2 (Winter 1998): 8-17.

"New Product Team Learning: Developing and Profiting from Your Knowledge Capital," Gary S. Lynn, No. 4 (Summer 1998): 74-93.

"Operations-Based Strategy," Robert H. Hayes and David M. Upton, No. 4 (Summer 1998): 8-25.

"Organizational Learning and Purchase-Supply Relationships in Japan: Hitachi, Matsushita, and Toyota Compared," James R. Lincoln, Christina L. Ahmadjian, and Eliot Mason, No. 3 (Spring 1998): 241-264.

"Organizing Knowledge," John Seely Brown and Paul Duguid, No. 3 (Spring 1998): 90-111.

"Paradox in Project-Based Enterprise: The Case of Film Making," Robert J. DeFillippi and Michael B. Arthur, No. 2 (Winter 1998): 125-139.

"Political Institutions and Electric Utility Investment: A Cross-Nation Analysis," Mario Bergara, Witold J. Henisz, and Pablo T. Spiller, No. 2 (Winter 1998): 18-35.

"Research Directions for Knowledge Management," David J. Teece, No. 3 (Spring 1998): 289-292.

"The Role of Tacit Knowledge in Group Innovation," Dorothy Leonard and Sylvia Sensiper, No. 3 (Spring 1998): 112-132.

"Seven Practices of Successful Organizations," Jeffrey Pfeffer, No. 2 (Winter 1998): 96-124.

"Some Conceptual and Research Barriers to the Utilization of Knowledge," Grant Miles, Raymond E. Miles, Vincenzo Perrone, Leif Edvinsson, No. 3 (Spring 1998): 281-288.

"The State of the Notion: Knowledge Management in Practice," Rudy Ruggles, No. 3 (Spring 1998): 80-89.

"Strategic Supplier Segmentation: The Next 'Best Practice' in Supply Chain Management," Jeffrey H. Dyer, Dong Sung Cho, and Wujin Chu, No. 2 (Winter 1998): 57-77.

"Technology Management Education: Alternative Models," Michael K. Badawy, No. 4 (Summer 1998): 94-116.

"Toward a Knowledge Context: Report on the First Annual U.C. Berkeley Forum on Knowledge and the Firm," Don Cohen, No. 3 (Spring 1998): 22-39.

